



Sponsorship Opportunities

Little Branches Rural Roots Library Conference was launched in 2019 to support staff and management of small and rural libraries. The inaugural conference was a roaring success to the delight of attendees and organizers. Excitement is in the air as plans are solidifying for the 2022 edition of Little Branches Rural Roots following a two year COVID hiatus.

This year's conference, which takes place October 13th – 15th, will provide inspiration, guidance and support for small and rural library staff and management, especially needed after two years of stress and dealing with so many unknowns in both our personal lives and the library world.

We are anticipating another capacity attendance of 140 librarians from Eastern and Northern Ontario, many of whom will be eager to connect with vendors. To keep this conference affordable and relevant to small, rural libraries, we need your support.

By contributing to our conference, you have a unique chance to display your products and services to staff from libraries that may not be able to attend OLA in Toronto, or the larger conferences held in the province. Attendees are caring, devoted, inspirational people who are always open to new ideas and concepts (as long as they are within budget!). They truly care about their libraries and the communities they serve.

For a snapshot of the 2019 LBRR conference, feel free to browse the program, gallery and feedback surveys. <https://www.littlebranchesruralroots.com/>

At this time, the conference planning team is completing sponsorship levels and packages. If you are interested in becoming a sponsor for Little Branches Rural Roots, please email us at littlebranchesruralroots@gmail.com

We are pleased to offer the following sponsorship levels:

Contributor (Door Prize or other non-monetary goods)

Company logo or name recognition on the conference website

Bronze (\$250)

Everything listed above, plus:

- Inclusion in a "Meet Our Sponsors" email blast sent from conference organizers to all conference registrants
- Access to an attendee mailing list (only those attendees who opt in)

Silver (\$500)

Everything listed above, plus:

- Social Media recognition on the LBRR social media channels

- Sponsorship of one session, which includes your logo on the session page and a brief 60-second pre-recorded video played before the session.
- Space for a table within the LBRR venue

Gold (\$1000)

Everything listed above, plus:

- Opportunity to participate in a live vendor panel.

Platinum (\$1500)

Everything listed above, plus:

- Exclusive keynote sponsorship, with opportunity for a member of your company to introduce one of four keynotes
- A 10-second thank-you read by the session convener at the beginning of every breakout session.
- Only four platinum spots available.

Deadline for submission is Friday, July 29th, 2022.