

May 4th - 6th, 2023

Arnprior, ON

Designed for small and rural libraries and the people who work in them!



Welcome

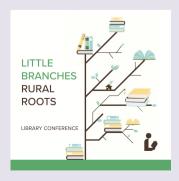
We want to welcome you to the our second *Little Branches Rural Roots Library Conference!*

Following a hiatus due to Covid, we are thrilled to be back and able to come together to network, learn and continue to grow our small libraries.

The steering committee wishes to thank all of our sponsors, presenters, volunteers and vendors who have made this happen.

We hope all of you leave feeling inspired, relaxed, connected and invigorated!

The Steering Committee





PARKING

- There is FREE municipal parking in the downtown lot behind Shopper's Drug Mart (accessible from Madawaska Street, John Street and Elgin Street).
- Parking at the library is free, but spaces are limited to 32 with 3 accessible spaces.
- Downtown street parking is also free, but limited to 3 hours.
- Residential side street parking is not time limited.



Registration Information

FEES

FULL CONFERENCE
(INCLUDING ALL SPECIAL
EVENTS)
\$150

\$60/DAY

Registration fees includes:

SWAG!

All Plenaries

Lunch and Dinner on Thursday

Lunch on Friday

Lunch and Sundae Bar on Saturday

Please note: Tickets are required for lunches and dinner.

DEADLINE FOR REGISTRATION
AND PAYMENT IS
APRIL 24, 2023
*No refunds will be processed after the registration deadline



LBRR IS GOING A

LBRR is focused on zero waste. We're providing each delegate with a tumbler for hot and cold beverages.

Meals will be served on biodegradable plates (and cutlery) which will be used in the creation of a new pollinator garden bed at the Arnprior Library

Meals

IMPORTANT NOTES:

ALL MEALS ARE INCLUDED IN THE CONFERENCE FEE,
BUT MEALS DO REQUIRE A TICKET

Delegates can opt-in during the registration process.

Lunch & dinner on Thursday, as well as lunch on Friday and Saturday require advance ordering with the caterers.

Last minute tickets will NOT be available.

The conference is unable to accommodate all dietary restrictions, but vegetarian options will be included.

Note: Friday night dinner and breakfasts are not offered by LBRR.

REFRESHMENT STATION

Available throughout the conference and located at the circulation desk, the refreshment station features coffee, tea, citrus water and some packaged snacks

THURSDAY LUNCH

Provided by RILEY'S CATERING. Ticket required.

THURSDAY NIGHT DINNER

Catered by **NEGI'S INDIAN CUISINE**. Ticket required.

FRIDAY LUNCH 12:15 PM - 1:15 PM

Provided by **VALLEY ROOTS CATERING**. Ticket required.

SATURDAY LUNCH NOON - 1:00 PM

Provided by **VALLEY ROOTS CATERING**. Ticket required.

SEND-OFF SUNDAE BAR!
SATURDAY FOLLOWING CLOSING REMARKS

Enjoy a sweet end to the conference at the make-your-own sundae bar!!



Accommodations

MANY ACCOMMODATIONS ARE WITHIN WALKING DISTANCE OF THE CONFERENCE VENUE

ARNPRIOR MOTOR INN

70 Madawaska Boulevard Arnprior, Ontario K7S 1S5 Phone: 1-613-623-7991 Toll Free: 1-877-700-5637 https://arnpriorgualityinn.com/

ARNPRIOR QUALITY INN

168 Daniel St. Arnprior, Ontario K7S 2L8 Phone: 1-613-623-7906 Toll Free: 1-888-299-4952

http://www.arnpriormotorinn.com/index.php

COUNTRY SQUIRE MOTOR INN

111 Staye Court Drive Arnprior, Ontario, K7S 0E8,Canada Tel: (613) 623-6556 Toll Free: 1-800-267-5378 www.countrysquiremotel.ca

DANIEL HOUSE B&B

127 Daniel St. North, Arnprior, ON K7S 2L2 Tel: 1 (613) 769-8168 Text Message friendly https://www.bbcanada.com/10701.html

KIRKMAN HOUSE B&B

294 John St. North, Arnprior, ON K7S 2P6
Tel: 1 (613) 623-5890
https://www.bbcanada.com/kirkmanhouse

KNIGHTS INN

175 Daniel Street South Arnprior ON K7S 2L9
Tel: 613-623-4271
https://www.redlion.com/knights-inn/on/arnprior/knights-inn-arnprior

MACNAMARA HOUSE

153 Daniel Street South Arnprior ON K7S 2L9 Tel: 613-296-4521 https://www.macnamarahouse.ca

ALSO CHECK OUT AIRBNB FOR OTHER ACCOMMODATIONS IN THE AREA



THE FUN STUFF!

CONFERENCE BAG DECOR STATION

LBRR is providing conference sturdy handled bags that delegates can decorate at our "Creativity Station".

There are prizes available for Creative Swag Bag décor!



THE ART CORRIDOR: SHARE YOUR SUCCESSES!

During registration, delegates will be asked to provide a photo of their library and a conversation starter to be displayed in the library's Art Corridor. This conversation starter (brag piece) can be a report, poster, brochure, media coverage, photo with caption etc. of a recent event or program at your library.

It's time to share your innovation!

BOOK ART EXHIBIT

A book art will be exhibited in the main level display cabinet

THE GIANT "PLINKO" GAME

A giant "Plinko" Game Board will provide great prizes throughout the conference!

PATRICK KLINE, CELLIST

The Thursday night dinner will be accompanied by live cello music my the amazing Patrick Kline.

KATRINA KAHN, ZUMBA MOMENTS!

Shake your sillies out and have a fun time doing it during our Zumba breaks!

THE NETWORKING!

The best part of any conference is the networking! By having several meals included with the conference fee, we are hoping delegates will use this time to visit the vendor booths and network.

Meals may be consumed anywhere within the library and specific areas may be assigned for topical discussions / networking. We are hoping to provide more time to chat, meet new people, and develop valuable new connections!



VENDOR BOOTHS



Proud partner of Canadian libraries for over 35 years, Whitehots is proud to partner with libraries across Canada, coast-to-coast, large and small. Learn how their innovative solutions, robust technology, and expert team can help to streamline your library's workflow.

Proudly Canadian CARR MCLEAN

Join Paul Barclay, President of Carr McLean who will not only be providing information about the company, but will also be sharing TIPS ON BOOK REPAIR! The more we use books, the more they become prone to wear and tear. That is why learning how to protect and repair them can help extend their lifespan and preserve their value.

ONTARIO LIBRARY

Ever wondered what this JASI is all about? Join OLS staff for a demonstration of the Sirsi Dynix Workflows software used by more than 115 libraries in the province of Ontario. We will show you how the software works, talk about the perks of the consortium, such as cost savings, Cataloguing Manual and JASI Help Desk Support and answer your questions!



Saunders is another Canadian company based in Collingwood, ON. They are an exclusive distributor and publisher of children's books for schools and public libraries from K-12. Saunders represents over 25 educational publishers in Canada. Chat with them to see how they can support your library's needs!

EBSCO

While unable to send a rep, this company did send lots of information and some giveaways, so make sure to stop by their table!





Conference at a Glance THURSDAY

9:00 AM - 10:00 AM

Check-in Begins

10 AM - 10:30 AM:

Official welcome featuring Algonquin
Welcoming Song performed by Roberta Della-Picca and
Official Welcome

10:45 AM - 11:45 AM

Modified Capital Campaigns for Small Libraries

OR

Fostering Collaboration with Your Municipality

OR

CELA in Your Library

NOON - 1 PM

Lunch provided by Riley's Catering

1:00 PM - 2:30 PM

Transitioning to Your New Board

OR

Small Spaces, Big Impact

2:45 PM - 3:30 PM

First Nation Communities READ

OR

The Importance of Having a Library Brand

OR

See How It Grows: Starting a Seed Library

3:45 PM - 4:45 PM

AUTHOR PLENARY with Suzanne Evans and Amy Tector

4:45 PM - 6:00 PM

Free time to check into accommodations, network, or go to the Swag Bag Decor Station

6:00 PM

CATERED DINNER by Negi's Indian Cuisine



Conference at a Glance

8:30 AM - 10:00 AM

PLENARY: Facing and De-escalating Conflict

10:15 AM - 11:00 AM

Cataloguing Panel

OR

Who you gonna call? Connecting Patrons with Community Resources

10:15 AM - 11:45 PM

Community Arts in Small Spaces

11:15 AM - 12:15 PM

Tips for Developing Funding Proposals and Addressing Community Needs: Part 1

OR

Stronger Together:

Creating Dementia-Inclusive Communities

12:15 PM - 1:15 PM

LUNCH provided by Valley Roots Catering

1:15 PM - 2:15 PM

Tips for Developing Funding Proposals and Addressing Community Needs: Part 2

OR

Newcomers and Integration:

How public libraries (no matter how small) can help

2:30 PM - 4:00 PM

CEO Panel

OR

2:30 PM - 3:30 PM: Introduction to 3D Printing

3:30 PM - 4:30 PM: Coding with Micro:bits

4:15 PM - 4:30 PM

ZUMBA BREAK with Katrina

4:30 PM - 5:30 PM

PLENARY: Writing Stories and Songs -

Collaborative Community Partnerships with Craig Cardiff



Conference at a Glance

8:30 AM - 10:15 AM

Youth Services Panel (from littles to teens)

9:00 AM - 10:00 AM

Adapting Our Social Media for 2023: Strategy, tactics, tools, and safety

OR

Easy Come, Easy Go Collection: Development and Weeding

OR

Food Insecurity and How Libraries Can Help

10:00 AM - 11:00 AM

ARCHIVES OPEN HOUSE

10:30 AM - 11:30 AM

Digitizing Your Local History

OR

Policies and Libraries: What you need to know

OR

Inclusive Storytimes

11:30-11:45 PM

ZUMBA BREAK with Katrina

NOON - 1:00 PM

LUNCH provided by Valley Roots Catering

1:00 PM -2:30 PM

PLENARY: Drag Queen Story Times

2:30 PM - 2:45 PM

Closing remarks followed by the

SUNDAE SEND-OFF BAR!



Thursday Plenary

Author Panel



Suzanne Evans, author and historian

Ethel Mulvany and her Starving Prisoner of War Cookbook

Suzanne Evans offers the first full biography of "force of nature" Ethel Mulvany, who, while a starving prisoner of war, organized imaginary feasts at the infamous Changi Jail, Singapore, during the Second World War. Suzanne will share Ethel's story as she and hundreds of other women coped with the horrors of their situation with imagination and creativity. Ethel's story and challenges continue when she returns to her life in Canada after the war.

Suzanne Evans holds a PhD in Religious Studies. After working, studying and living in China, Indonesia, India and Vietnam, she now lives and writes in Ottawa. Her writing, which has appeared in academic and literary journals, newspapers, magazines and books, has a strong focus on women and war. Her recent book, The Taste of Longing: Ethel Mulvany and her Starving Prisoners of War Cookbook has won four awards since being published in 2020. *Photo by Alan Cumyn*



Amy Tector, author and historian

Amy Tector is the author of The Honeybee Emeralds and the Dominion Archives Mystery series. She has spent more than 20 years plumbing the secrets squirrelled away in archives and currently works at Canada's national archives.

Amy has a PhD in English literature from the Université Libre de Bruxelles and lives in Ottawa, Canada with a daughter named Violet, a husband named Andrew and a dog named Daffodil. She is an enthusiastic, but incompetent, cross-country skier.

Photo by Meghan Hall Photography



Friday Plenary

Facing and De-escalating Conflict



Presented by Theresa Dunn, Facilitator, Peace Professional

This is a 1.5 hr experiential workshop on conflict in the library workplace. All public workplaces may face a variety of conflicts from disgruntled, confused, belligerent, and even threatening individuals. There are many values and skills that relate to facing these conflicts with confidence and appropriate resources. The Workshop on Facing and De-escalating Conflict will include:

- Brief content on the background of my field in Conflict Transformation and how it informs conflict resolution in this day and age
- Discussion and interactive exercises to understand "how you face conflict". Exploring different styles and their appropriate application
- Examining the principles of a violent free workplace and how to provide a safe place for staff
 and public alike This light and fun presentation will provide insight and strategies into
 potential or real experiences of challenging or disturbing encounters.

This light and fun presentation will provide insight and strategies into potential or real experiences of challenging or disturbing encounters.

Theresa's first job was as a library "page". That experience opened her up to endless possibilities. Since then, besides traveling and experiencing the wonders of the natural world and its people, she has worked in mental health, conflict resolution, and organizational development for more than 35 years. She has been privileged to provide service to community organizations, faith groups, international organizations, and individuals. She now works primarily in providing online coaching and presentations.



Friday Plenary

Concert and Songwriting with CRAIG CARDIFF



Writing Stories and Songs: Collaborative Community Partnerships

Enjoy a collaborative song writing and story writing session with Canadian singer-songwriter, Craig Cardiff!

Attendees are encouraged to bring laptops, or other devices as access will be given to to Soundtrap and Canva projects for collaboration and sharing.

There will also be giving musical performance! His latest album, "All This Time Running" is his first with True North Records. Be Honest, Silly + Kind. Avoid Mischief + Jealousy.

Craig has been a performing/working artist for 25 years. Has 150+ million streams on all platforms. Presently 40+ shows a year with teaching commitments. 180+ shows annually in North America and Europe (Pre-pandemic). 20 albums / eps released on own label, licensed to labels. Gold single in Canada for original song "Dirty old town". His music has been featured in film and tv, including NBC's 'This Is Us'. He is a Juno nominee and a Canada Folk Music Award nominee / recipient.

Craig is also part of the team at Song Collab Studio. The team delivers remote and in-person workshops encouraging confidence, connection, literacy, and joy through performance, songwriting and recording. They work with students and teachers and do the song, the singing, the recording, all together as a team. They work with artists who believe that teachers and art can make all the difference in the success of a student.

Song Collab Studio believes that strengthening mental health, building confidence and fostering resilience comes from artistic expression, working as a team, and building on small successes of creating.

The core team is Rachel Raditz, Kaia Fortis-Scott, Lindsey Barr, Craig Cardiff, and host of 30+ student illustrators, painters, musicians, audio engineers, artists, animators, and video editors.



Saturday Plenary

Drag Queen Storytimes

Panel Discussion: Make it Fab and Safe, featuring:



Geraldine Slack, CEO, Brockville Public Library

The recent experience at Brockville Library Drag Storytime has informed some new best practices that Libraries can follow in serving their communities needs safely.

Geraldine is the CEO of Brockville Public Library. Bomb threats and fires set in the library are not going to stop us from being fabulous.



Julia Farnsworth, Communications Brockville Public Library

Julia (she/her) has been with the Brockville Library for 4 years and has recently taken on the new position of Communications Coordinator.

Photo courtesy of iHeart Radio



Sophie Smith-Doré, Pflag Canada Chapter Lead

Sophie Smith-Doré is the Pflag Canada Chapter Lead for Arnprior, Ontario and Co-Founder of Arnprior Pride. Sophie is a business owner currently studying psychology specializing in gender and women's studies.



Holli Cow, Drag Queen

Holli Cow (she/they) is a fabulous drag queen who was born and raised on a farm outside of Arnprior. Holli now travels across Ontario to perform at venues, host story times and advocates at workshops of importance and inclusion for the 2SLGBTQ+ communities.

More than anything, Holli wants attendees at all of her shows to feel safe, loved and that their uniqueness should be celebrated - maintaining safe spaces for 2SLGBTQ+ people is more important than ever in the current climate.



Thursday Sessions

9:00 AM - 10 AM

CHECK-IN

10 AM - 10:30 AM

OPENING CEREMONIES

Welcoming song performed by Roberta Della-Picca. Official welcome from Renfrew County Warden Peter Emon, Douglas Davey from the Ministry of Tourism, Culture and Sport, Arnprior Mayor Lisa McGee, Renfrew Mayor Tom Sidney, and the LBRR Steering Committee.

10:45 PM - 11:45 PM

MODIFIED CAPITAL CAMPAIGNS FOR SMALL LIBRARIES

Presenter: Rob Lavery

There's a model for capital campaigns - but does it work for every situation? We'll have a discussion about what works and what doesn't for small, rural libraries.

FOSTERING COLLABORATION WITH YOUR MUNICIPALITY

Presenters: Robert Tremblay and Kelly Thompson

The CAO of the Town of Renfrew and the CEO of the Renfrew Public Library will discuss how to foster and maintain a relationship of collaboration between municipal and library partners.

CELA IN YOUR LIBRARY: How CELA can help you connect your patrons with print disabilities to audio and other alternate format books

Presenter: Jessica Desormeaux

All libraries in Ontario offer CELA services for free, but not every library is aware of how they can use CELA to serve their patrons who cannot read print due to a learning, visual or physical disability. This presentation will give an overview of CELA's services for libraries and the different ways libraries can help their patrons with print disabilities access reading materials that will help them to fully participate in learning, work and community life.

The Centre for Equitable Library Access, or CELA, is Canada's most comprehensive accessible reading service, providing books and other materials to Canadians with print disabilities in the formats of their choice. CELA provides access to over 1.2 million reading items including books for all ages, newspapers and magazines in accessible formats through a fully bilingual, accessible web site and catalogue.



Thursday Sessions Cont.

1:00 PM - 2:30 PM

TRANSITIONING TO A NEW BOARD

Presenters: Peggy Malcolm and Brandon Fratarcangeli

In this session, Consultants from the Ontario Library Service (OLS) discuss items that CEOs and Board Members may wish to consider as the library boards transition following the municipal elections. Three overarching topics will be discussed:

- Resources for understanding the role and responsibilities of serving on the Library Board: In advance of
 the new Board terms, OLS has created orientation documents that CEOs and library boards are
 welcomed and encouraged to incorporate into orientation packages for board members. The
 Consultants will present these documents and provide suggestions to encourage education and learning
 throughout the board's term.
- Setting up expectations for serving on the Library Board (i.e. time commitment, governance vs. operations): Library Boards are an extension of local government in Ontario. Specific legislation exists for library boards, and rules for Library Boards can differ from community-based non-profit boards. The Consultants will discuss these differences, the importance to focus on governance, and other tips that help Board members understand the role.
- The relationship between the Library Board and the Municipality: public libraries receive approximately 90% of their funding from local municipalities. The Public Libraries Act establishes Library Boards as independent corporations. Working closely with your municipality and aligning goals are both considerations that will come before the Board. The Consultants will present some tips for introducing the importance of the relationship with the municipality.

SMALL SPACES, BIG IMPACT

Presenters: Mike Wark from Library Outfitters, Nicole Zummach, Karen Filipkowski and Kelly Thompson

Small and rural libraries are experts at working with what they've got, and what they've often got is old infrastructure and awkward spaces.

Learn how two libraries in Renfrew County transformed their small and awkward spaces for maximum impact. Hear top tips on creative use of space and get some expert advice from library space "magician" Mike Wark, president of Library Outfitters.

Send us photos of your challenging own library space to share and get feedback during our brainstorming session.



Thursday Sessions Cont.

2:45 PM - 3:30 PM

FIRST NATIONS COMMUNITIES READ

Presenter: Nancy Cooper

First Nation Communities READ is a national Indigenous Book award program that celebrates the very best of Indigenous literature in Canada. During this workshop participants will learn about the program, its history, and how their libraries can benefit. Delve into the amazing world of Indigenous literature.

SEE HOW IT GROWS: STARTING A SEED LIBRARY

Presenter: Mary Kate Laphen

Seed Libraries are trending, but finding the time and space (and money) to start one can seem daunting. But there are ways to do it! Find out how a small library was able plant and grow a valued new service to the community – one that has also blossomed into new community connections and partnerships.

THE IMPORTANCE OF HAVING A LIBRARY BRAND

Presenter: Amber Sweeney

In this presentation we will discuss things to consider if you have no budget to invest in a professional brand designer and ways that you can still create brand cohesion in-house on a small budget. We will also discuss the process, deliverables and the brand assets of hiring a professional to create a visual identity for your library and how in the long term it can streamline so many elements to the library's marketing, presence and overall perception within a community.

We will have Kelly Thompson from Renfrew Public Library speak on her experience in working with us and the benefits she has since seen first hand with the RPL rebrand. The presentation will wrap up by providing some food for thought on what are good indicators a rebrand could be of great benefit, while also providing the audience with a bit of background on the CANVA app and how it can be utilized to help with the overall brand cohesion.

3:45 PM - 4:45 PM

AUTHOR PLENARY



Friday Sessions

8:30 AM - 10:00 AM

PLENARY: FACING AND DE-ESCALATING CONFLICT

10:15 AM - 11:45 AM

COMMUNITY ARTS IN SMALL SPACES

Presenter: Anya Gansterer

Participants will be introduced to the philosophy of community arts with an emphasis on how small rural spaces such as libraries are perfect places for community art making and installations. The session will include examples of local collaborations with libraries via Pop Up Art. Participants will collaboratively create a mini Little Branches Rural Roots art installation.

10:15 AM - 11:00 AM

CATALOGUING PANEL

Presenters: Pat Smith, Monica Blackburn and Caroline Zeeman

Each panelist will introduce their different journeys in cataloguing and their own approaches to the craft. We will each talk about a specific cataloguing project that we are either working on now or have worked on in the past. The session will end with a Q & A period.

WHO YOU GONNA CALL? CONNECTING PATRONS WITH COMMUNITY RESOURCES

Presenter: Jennifer Bennett Pond and Nicole Zummach

Libraries are a vital link between community members and community resources, but knowing where and who to direct people to isn't always so obvious. In this session, you will learn about the community resources you might not be aware of, the community needs that your library can help to meet, and best practices for helping patrons find their way to the appropriate resources.



Friday Sessions Cont.

11:15 AM - 12:15 PM

TIPS FOR DEVELOPING FUNDING PROPOSALS AND ADDRESSING COMMUNITY NEEDS: PART 1

Presenters: Carmen Goold and Louise Lauzon

Putting a puzzle together is the perfect analogy for preparing a funding application. This presentation will cover 24 tips that will touch on important pieces such as: the funder and applicant relationship; before thinking about applying; funding sources; partnerships; guidelines; planning a project; workplan and budget risks (project and organization); performance measures and evaluations; sustainability; writing an application; assessment criteria; assessment from a reviewer's perspective; and resources (potential questions, funders, letter of support). The tips provided in this presentation are based on years of experience from a Funder's/Reviewers point of view.

STRONGER TOGETHER - CREATING DEMENTIA-INCLUSIVE COMMUNITIES

Presenter: Catharina van Es

The Stronger Together Project focuses on reducing the stigma associated with dementia so that people living with dementia and their care givers feel supported. valued and respected. This session offers participants an opportunity to learn more about the types of dementia, the statistics of dementia, warning signs & communications tips, the physical environment and prevention.

1:15 PM - 2:15 PM

TIPS FOR DEVELOPING FUNDING PROPOSALS AND ADDRESSING COMMUNITY NEEDS: PART 2

Presenters: Carmen Goold and Louise Lauzon

See description above for Part 1.

NEWCOMERS AND INTEGRATION: HOW PUBLIC LIBRARIES NO MATTER HOW SMALL) CAN HELP

Presenter: Joseph Artinger

An overview of immigrant information needs and ideas for programs or collection development than can assist newcomers in becoming integrated into their new culture and community.



Friday Sessions Cont.

2:30 PM - 4:00 PM

CEO DISCUSSION PANEL

Facilitators: Karen DeLuca, Kelly Thompson

What is keeping us up at night? Discuss the trials and tribulations we face as CEOs / managers of small public libraries. Share your struggles and get feedback.

2:30 PM - 3:30 PM

INTRODUCTION TO 3D PRINTING

Presenters: Instructors from the University of Ottawa Engineering Department's Outreach Program

Educating library programmers on how to deliver the following workshop geared to grades 2 to 6 and 7 to 12. Be introduced 3D printing, its functionality and applications. In small groups, you will have the opportunity to create your own 3D model using TinkerCAD, a user-friendly 3D modelling software. Using 3D printers, you'll also be able to turn your design into reality!

3:30 PM - 4:30 PM

CODING WITH MICRO:BITS

Presenters: Instructors from the University of Ottawa Engineering Department's Outreach Program

In this interactive workshop, you will learn basic coding concepts and will create your own game using a virtual micro:bit board. A micro:bit is a small board, half the size of a credit card, that has a microprocessor, accelerometer, sensors, a display of 25 LEDs, and two programmable buttons. It's now used around the world to encourage children to get actively involved in writing software and building new things.

The challenge is to code a coin flipper and rock paper scissors game that you can play with your micro:bit! However, this code can be built once you're familiar with the program.

4:45 PM - 5:45 PM

PLENARY: CONCERT AND SONGWRITING WITH CRAIG CARDIFF



Saturday Sessions

8:30 AM - 10:15 AM

YOUTH SERVICES DISCUSSION PANEL & CRAFT SHARING: FROM LITTLES TO TEENS

Facilitators: Caroline Swayze and Emily Krosse

Let's talk about child and youth services! Bring a craft or program idea to share, or an issue you wish to discuss. We will share our successes and our struggles!

9:00 AM - 10 AM

ADAPTING OUR SOCIAL MEDIA FOR 2023 – STRATEGY, TACTICS, TOOLS, AND SAFETY

Presenter: Paul Thompson

It's hard not to feel overwhelmed by the constant changes in social media. In this presentation, we'll talk about how to evolve and adapt a resilient social media program to take advantage of the opportunities and mitigate the disadvantages for both our libraries and our patrons. The session will include information on:

- · building a strategy to manage our mix of CPP communication, presence, and promotions
- choosing which networks to invest time into, including two you might not have considered
- understanding how the feed algorithms are working for us and against us and tips for how to build our audience and influence. (Hint it's not only about our own page.)
- · leveraging tools and automations to help one-person and small teams become more efficient and effective
- protecting our channels and our patrons
- · preparing alternatives for when social media fails us.

We'll focus on strategies and processes that are manageable for Little Branches and their available resources. The goal is for you to feel comfortable with and in control of planning your social media activities. We'll keep things as jargon-free as possible and make time for Q&A as well.

EASY COME, EASY GO: COLLECTION DEVELOPMENT AND WEEDING

Presenters: Peggy Malcolm and Kelly Thompson

Our collections are still one of our main focuses. Talk about cost effective options to create a great collection, approaches to collection development, the importance of weeding and best practices to get the job done

FOOD INSECURITY AND HOW LIBRARIES CAN HELP

Presenter: Bee Stillar

We as libraries offer more than books, and not just from a material stand point. From boosting a car to consoling a broken hearted patron, we really do so much more for our communities than is acknowledged or seen. For us at BUPL, food insecurity is something we've focused on because we saw the need for it, even more so with the rising cost of food. This session will discuss what libraries can do to help their communities' bellies AND minds!



Saturday Sessions Cont.

10:00 AM - 11:00 AM

ARCHIVES OPEN HOUSE

10:30 AM - 11:30 AM

DIGITIZING YOUR LOCAL HISTORY

Presenter: Emma Carey

Archivist Emma Carey will present on the topic of digitization in small, rural libraries and cultural institutions. She will talk about the Arnprior & McNab/Braeside Archives' experience digitizing and making available a large collection of local newspapers. A Q & A session will follow, which is a great opportunity to dive into the specific issues that the rural librarians are facing with local history collections.

POLICIES AND LIBRARIES: WHAT YOU NEED TO KNOW

Presenter: Peggy Malcolm and Cathy Fairbairn

When SOLS wrote the first Sourcebook on policies – there were by-laws plus six policy statements – HR, circulation, facilities, volunteers, reference, and collection. These policies represented written documentation on 'best practices' for the library. Fast forward and the world of policies has shifted. Employers in Ontario have specific legislated obligations relating to the workplace and its employees. For example, under Ontario's Occupational Health and Safety Act, employers are obligated to "instruct, inform and supervise their workers to protect their health and safety". But how can public library CEOs and supervisors keep track of these types of obligations and requirements? How can policies be managed in a smaller public library?

INCLUSIVE STORYTIMES

Presenter: Leanne Gordon

Participants will leave this session with a toolkit for designing and delivering welcoming and inclusive library programs for children of all abilities.

1:00 PM - 2:30 PM

PLENARY: DRAG QUEEN STORYTIMES

2:30 PM - 2:45 PM

CLOSING REMARKS FROM THE STEERING COMMITTEE



BiosIN ORDER OF SESSION



ROB LAVERY

Rob worked as a funding and development consultant at SOLS for nearly 18 years and then a small contract at the Ministry.



ROBERT TREMBLAY

Robert Tremblay completed his Masters of Public Administration in the Local Government Program at Western University. He is completing his PhD in Rural Studies at the University of Guelph looking at the role of the municipal CAO in small places. Rob started his career at the City of Ottawa in 2001. He joined the Town as its CAO in June 2022, having previously served as CAO in Whitewater Region since 2013. He is the Past President of the Association of Municipal Clerks, Treasurers and Managers of Ontario.



JESSICA DESORMEAUX

Jessica Desormeaux is CELA's Communications and Access Specialist. She has a Master of Information Studies from McGill University, and she is enthusiastic about public libraries and the key role they play in making reading and information accessible to everyone.



BRANDON FRATARCANGELI

Brandon Fratarcangeli is a Consultant with the Ontario Library Service since 2016. He works with public libraries on a variety of topics related to management, library service, and governance. He holds a Master of Information from the University of Toronto.



PEGGY MALCOLM

Peggy Malcolm has been a writer and consultant with the Ontario Library Service and its predecessors, for 32 years with responsibilities from distance education, to pools to general consulting and training. Located in eastern Ontario, there are very few library branches in the area that she hasn't visited! Peggy is also presenting a session on Saturday.





NANCY COOPER

Nancy Cooper is from the Chippewas of Rama First Nation in southern Ontario. She is the First Nation Consultant at the Ontario Library Service and works with all 46 First Nation Public Libraries in the province. She also administers the First Nation Communities READ program.



MARY KATE LAPHEN

Mary Kate Laphen has been CEO (and most other things) at the Merrickville Public Library since 1994. In recent years, she has worked to expand partnerships with individuals and groups in the community. Mary Kate hates writing bios, but is enthusiastic about the opportunities that joint projects, such as Seed Libraries and Story Trails, offer libraries to contribute to their communities.



MIKE WARK

Mike Wark is the President of Library Outfitters. Many librarians throughout Ontario are familiar with Mike. He is a wizard at making small library spaces into bright, collaborative areas where patrons congregate. Everything from furniture selection and placement, shelving, circulation desks and lounge areas are in his wheelhouse!



AMBER SWEENEY

Amber Sweeney is the owner and founder of a local Renfrew based graphic design company, Sweeney Curations. Specializing in business branding and working with clients across the country, within various industries, she has a very diverse portfolio. Amber considers herself a minimalist designer, where less is always more and attributes having built a successful company on being personable and listening to her clients throughout the design process. She thrives on her collaborative approach and delivers brand identities that her clients can run with and utilize themselves.



ANYA GANSTERER

Anya is a Co-Artistic Director of Ottawa Valley Community Arts. She is currently the project coordinator and curator of Pop Up Art Ottawa Valley, an initiative that seeks to integrate artful experiences into the everyday lives of Ottawa Valley residents.





PAT SMITH

Pat is a Library Technician graduate from Algonquin College, 1983. Born in Arnprior, Pat followed in the footsteps of her mother and older sisters and worked as a part-time student at Arnprior Public Library, which solidified her decision to make "books" a career! Directly out of college she worked as the Children's Librarian for 4 years at Renfrew Public Library. She and her husband relocated to Belleville and Pat began a 12 year career at Belleville Public Library as primary cataloguer of the Adult Collection, and while retaining those duties was promoted to Technical Services Supervisor. Family brought her back to Arnprior in 2000, and again serendipity intervened, with a job opening back where it all began, at Arnprior Public Library.



MONICA BLACKBURN

Monica has been at the Mississippi Mills Public Library for over 35 years. Among her many duties, she has been responsible for cataloguing for over 20 years.



CAROLINE ZEEMAN

Caroline is a Library Technician at the Carleton Place Public Library. Her other titles include Programmer, Cataloguer, Dungeon Master, KPOP Stan, and Terry Pratchett fangirl.



JENNIFER BENNETT POND

Jennifer Bennett Pond, DipAT, MA is the Program Coordinator for the Senior Active Living Centre Program of the Killaloe Community Resource Centre, a multi-age and multi-service support and program hub in rural Renfrew County. Since receiving its funding from the Ministry of Seniors & Accessibility in 2018, our CRC SALC has introduced holistic and mobile programming to seniors in both Killaloe, Hagarty, Richards and Brudenell, Lyndoch & Raglan Townships, leveraging partnerships and connections across many organizations, including the Killaloe & District Library. The KPL and CRC SALC partnership has supported local matinees, hosting our senior-led painting group, 1:1 and group technology support and library services outreach to rural dwelling seniors in Palmer Rapids.





CARMEN GOOLD

Throughout her career, Carmen has worked at all levels of government as well as with a variety of not-for-profit and for-profit organizations. For more than 20 years, Carmen has been Renfrew County's connection to Ontario government programs and services such as tourism, culture and sport, seniors and accessibility and francophone affairs. She is well know to genuinely connect with people and organizations - her ability to create synergies and new ways of collaborating and

and cooperating is a trademark of hers. Her passion for service extends beyond external stakeholders as she consistently makes time for mentorship and coaching. It is her unique combination of leading by example and sense of civic duty that makes Carmen's service truly excellent. Carmen has been widely recognized over the years for projects such as the repatriation of Canada's Unknown Soldier, the Community Aboriginal Recreation Activators program, and the heritage designation of the Ottawa River as part of the Canadian Heritage Rivers System.



LOUISE LAUZON

Louise Lauzon is a Regional Development Advisor with the Government of Ontario representing several ministries such as the ministries of Tourism, Culture and Sport; Seniors and Accessibility; and Francophone Affairs. She supports regional engagement activities throughout communities across the counties of Prescott-Russell and Stormont-Dundas-Glengarry, the City of Cornwall and the Mohawk territory of Akwesasne.

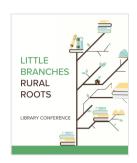
One of her main strengths is facilitating linkages between not-for-profit organizations and all levels of government. She has substantial experience with volunteering, training and coaching others which aligns with her strong beliefs of the importance of skills and knowledge sharing. She has organized and lead several workshops on a variety of topics. Louise knows the importance of looking at a funding program through the lens of both the funders and the applicants. She has a passion for coordinating, collaborating, sharing and trying to make things easier for all.



CATHARINA VAN ES

Catharina van Es is the Project Manager for the "Stronger Together Project – Making Ottawa & Renfrew County Dementia-Inclusive". The project focuses on reducing the stigma associated with dementia so that people living with dementia feel supported, valued and respected. Catharina spent most of her career working in the financial services industry where she honed her skills of prospecting, presenting and leading teams. After a 40 career, she retired from BMO Bank of Montreal and found a way to give back to her community through the work of the project. This has been a truly rewarding experience for Catharina.





JOSEPH ARTINGER

Joseph Artinger has studied Immigrant Integration and public libraries since 2010, first presenting research at the CAIS at Concordia University in Montreal. He is currently the librarian at the Ontario Police College in Aylmer.



CAROLYN SWAYZE

Carolyn has been Youth Services Librarian at the Arnprior Public Library for more than 12 years. During this time she has introduced a wide variety of innovative programming for of all age groups. In 2016, she was recipient of the Ontario Library Association Youth Services Librarian of the Year award. Her dream is to have a resident goat at the Arnprior Public Library. She's also a big believer that dreams will come true.



EMILY KROSSE

Emily Krosse works for the Renfrew Public Library as a Library Technician specializing in Teen Programming and Marketing. In her role, she encourages teen engagement at the library through programs that meet the needs and interests of the community. Additionally, Emily promotes library services, programs, and materials to the community through social media and local marketing channels. Emily is completing an online Master of Library and Information Studies with the University of Alberta part-time. She has been attending class and working on projects with classmates across the World and Canada. Her favorite novel in the last year was "Luck in the Shadows" by Lynn Flewelling.



PAUL THOMPSON

For over 15 years in web marketing, Paul Thompson has helped both small and large businesses and organizations establish their social media presence, build their audiences, and has managed and optimized both their communications and promotions campaigns.

When not at his keyboard, he's happiest wandering the Ottawa Valley trails and backroads by bike, boots, and skis, camera at the ready. Or luxuriating in a great book, whether Victorian Lit or murder mystery.





BEE STILLAR

Bee is the Program Coordinator at the Bonnechere Union Public Library where is can be found spearheading programming for all ages and abilities. Outreach communications and marketing is her forte. Extrovert extraordinaire.



SUSAN ARTYMKO

Susan is the Head Librarian/CEO of the Bonnechere Union Public Library. Her responsibilities includes wrangling the board and making the big decisions! With years of experience on library boards, and a lover of words, she has become a dedicated CEO at BUPL. Oh yeah, she rides motorcycles, too!



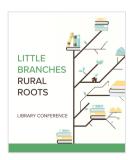
EMMA CAREY

Emma Carey is the Archivist at the Arnprior & McNab/Braeside Archives. She received her MLIS from McGill University in 2014. After a few years of living abroad, she came to Arnprior, ON to be closer to family and to take on her first big role as an Archivist in 2018. Five years later, she is still here and is more passionate about community history than ever!



CATHY FAIRBAIRN

Cathy is the CEO/Head Librarian at the Lake of Bays Township Public Library. Photo courtesy of <u>HamiltonNews.com</u>



LEANNE GORDON

Through her 20 plus years working with children, 15 years has been as an educational assistant. Leanne has worked with many children with special needs such as Autism, ADHD, Downs Syndrome etc. She continues to learn something new each day in the field of special education.



SPECIAL EVENTS



ROBERTA DELLA-PICCA - Opening Ceremonies

Roberta, a Bonnechere Algonquin Kwe (Woman), also of Settler heritage, utilizes the wise adage, "to serve one's people, there could be no greater honour" as her raison d'etre. She has been described as a warm, sensitive, socially-conscious member of the community. Roberta dedicates her passion, devotion and commitment to social equity, through advocacy, activism and community-engaged and expressive arts.



Mellissa D'Onofrio-Jones - JASI Information Station

Mellissa received her ECE and BEd from the University of Windsor and her MLIS from the University of Western Ontario. She worked at the London Public Library during her studies and had the privilege of serving as Director of Library Services in Alberta at the Drumheller Public Library, and CEO of the Brighton Public Library in Brighton Ontario. Mellissa served as CEO for Ontario Library Service North from 2019 onward through the amalgamation process and is currently the CEO for the Ontario Library Service.



PAUL BARCLAYBook Repair Tips at the Vendor Booth

Paul Barclay started in the Carr McLean warehouse in 1990. He now shares Carr McLean ownership with his wife Janice and sons Taylor and PJ. Paul is 64 years old and has no plans for retirement as he is having too much fun working with his family!



PATRICK KLINE - Cellist

Patrick Kline, now residing in Arnprior, is a retired elementary school teacher and the founding father of the Strings of St John's.

A graduate of the Canterbury School of Arts, Patrick has performed on cello and bass with many local groups including the University of Ottawa Symphony, Strings of St John's, and the Ottawa Chamber Orchestra. *Photo courtesy of <u>234 Strings</u>*



KATRINA KAHN - Zumba Instructor

With over 30 years in the fitness, yoga and movement industry Katrina brings both passion and expertise to every class. Katrina offers classes in: yoga, Pilates, Zumba, interval, meditation, and more.



THE LBRR STEERING COMMITTEE



KAREN DELUCA

Karen DeLuca has a background in communications and has worked at the Arnprior Public Library since 1992. She's been a "jack of all trades" in the library field: circulation clerk, mending, processing, IT, Children's Librarian and CEO since 2009. Karen was recipient of the 2017 The OLBA W.J. Robertson Medallion for Public Librarian of the Year and accepted the 2018 Minister's Award for Innovation for the Library's Music of Your Life Program.



KAREN FILIPKOWSKI

Karen is the recently retired CEO of Madawaska Valley Public Library in Barry's Bay. Previous to this she held positions as a children's librarian, Chief Librarian and as the manager of the North Coast Library Federation (NCLF) in northwestern British Columbia. As a Chief Librarian and NCLF manager she worked with a number of rural, small libraries and understands the joys and challenges they present.



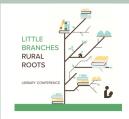
NICOLE ZUMMACH

Nicole Zummach joined the Killaloe & District Public Library as Librarian/CEO in 2010. Before that, she was the editor-in-chief at CharityVillage.com and co-founder of SEE Change Magazine. She studied English Literature and Communications at university and has always had a passion for the written word. Nicole loves working collaboratively with other likeminded people to help build and strengthen rural communities, like her hometown of Killaloe.



KELLY THOMPSON

Kelly Thompson has a Master of Science in Library and Information Science from Drexel University, as well the APLL certificate (Advanced Public Library Leadership) and has worked in public libraries for over 24 years. She is currently the CEO of Renfrew Public Library and the Director of Community Services for the Town of Renfrew. She is a passionate advocate for rural and small libraries. Kelly will be copresenting several sessions throughout the conference.



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