

2026

Little
Branches

Rural
Roots



SPONSORSHIP OPPORTUNITIES

PEMBROKE PUBLIC LIBRARY

237 VICTORIA STREET

PEMBROKE, ON, K8A 4K5



Little Branches Rural Roots

Introduction

The Little Branches Rural Roots Library Conference was established in 2019 by four librarians from Renfrew County to support the staff and leadership teams of small and rural libraries in Eastern and Northern Ontario.

This conference fosters learning and networking opportunities for library staff, and offers a variety of professional workshops, presentations, and plenary sessions tailored to the frontline and administrative needs of our peers.

This year's conference will be taking place in Pembroke, Ontario.

We anticipate an attendance of 150 dedicated librarians, many of whom will be eager to connect with vendors and exhibitors.

In support of this initiative, we kindly invite your organization to contribute to the event.

Your participation provides a valuable opportunity to showcase your products and services to attentive library professionals who are committed to serving their communities and are open to innovative, budget-friendly solutions.

For a snapshot of previous years' conferences, please visit

www.littlebranchesruralroots.com

If you are interested in becoming a sponsor for Little Branches Rural Roots Library Conference, please email us at littlebranchesruralroots@gmail.com



Little Branches Rural Roots

Sponsorship Opportunities

This year, the Little Branches Rural Roots Library Conference team is pleased to offer the following sponsorship levels and benefits:

ContributorDoor Prize & Swag Bags

- Company logo or name recognition on the conference website.

Bronze \$500

- Everything listed in the previous level; plus
- Inclusion in a “Meet Our Sponsors” email blast sent from conference organizers to all conference registrants; and
- Access to an attendee mailing list (only those attendees who opt in).

Silver \$1,000

- Everything listed in the previous levels; plus
- Social media recognition on LBRR social-media channels;
- Sponsorship of one session, which includes your logo on the session page and a brief 60-second pre-recorded video played before the session; and
- Space for a table within the venue.

Gold \$1,500

*Please note that there are only **two** gold sponsorship spots available.

- Everything listed in the previous levels; plus
- Opportunity to offer a live session or participate on a live panel.

Platinum \$2,000

*Please note that there are only **two** platinum sponsorship spots available.

- Everything listed in the previous levels; plus
- Exclusive keynote sponsorship, with opportunity for a member of your company to introduce one of four keynotes.

The deadline for this year’s sponsorship is May 30, 2026.