



# Little Branches Rural Roots

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## Sponsorship Opportunities

Little Branches Rural Roots Library Conference (LBRR) was launched in 2019 to support staff and management of small and rural libraries.

This year's conference will be taking place May 8-9 in Perth, Ontario. We are anticipating another capacity attendance of 140 librarians from Eastern and Northern Ontario, many of whom will be eager to connect with vendors. To keep this conference affordable and relevant to small, rural libraries we need your support.

By contributing to this conference, you have a unique chance to display your products and services to staff from many libraries. Attendees are caring, devoted, and inspirational people who are always open to new ideas and concepts (as long as they are within budget!); they truly care about their libraries and the people they serve. For a snapshot of previous conferences, please visit [www.littlebranchesruralroots.com](http://www.littlebranchesruralroots.com).

If you are interested in becoming a sponsor for Little Branches Rural Roots, please email us at [littlebranchesruralroots@gmail.com](mailto:littlebranchesruralroots@gmail.com).

We are pleased to offer the following sponsorship levels:

### **Contributor (door prize or other non-monetary goods)**

Company logo or name recognition on the conference website

### **Bronze (\$250)**

Everything in the Contributor level plus,

- Inclusion in a "Meet Our Sponsors" email blast sent from conference organizers to all conference registrants
- Access to an attendee mailing list (only those attendees who opt in)

### **Silver (\$500)**

Everything listed in the previous levels, plus:

- Social media recognition on LBRR social media channels
- Sponsorship of one session, which includes your logo on the session page and a brief 60-second pre-recorded video played before the session
- Space for a table within the venue

**Gold (\$1,000)**

Everything listed in the previous levels, plus:

- Opportunity to offer a live session or participate on a live panel

Please note that there are only two gold sponsorship spots available.

**Platinum (\$1,500)**

Everything listed in the previous levels, plus:

- Exclusive keynote sponsorship, with opportunity for a member of your company to introduce one of four keynotes

Please note that there is only one platinum sponsorship spot available.

**Deadline for sponsorship is March 1, 2025.**